

## **Atelier : Sketching a social semiotic multimodal research methodology**

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The workshop has two aims. *First*, there will be time to follow up, explore and clear up issues, questions, comments that have arisen out of the preceding presentation. Wherever possible these will be elucidated and explored through the description and analysis of materials relevant both to the theory and the aims of the *L'école IR Vidéo*, ie the development of research methodology. *Second*, the workshop aims at least to sketch, the framework of a *social semiotic multimodal methodology* – with which to approach video materials of whatever kind. So a question such as: how do I begin with the description of the materials I have, how can they be turned into data, what are the relevant categories for description and analysis, will be at the forefront of this session. To make that possible and meaningful, relevant or applicable, participants are encouraged to think about, before coming to the “Atelier”, and if possible to formulate, the research question which most occupies them at the moment. That might make it possible to see how a social semiotic multimodal methodology might begin to deal with a specific question.